

**North Salina Community Development, Inc.**  
Salvation Army Community Center  
August 21, 2014  
**Meeting Minutes**

The meeting began at approximately 7:00 p.m.

**Attendance.** Twenty three persons were present including Jon Blanchard and Randy Hardy, City Commissioners; Johnna Vosseller, USD 305 Board member and Treasurer of the NSCD; Melissa Hodges, Executive Director of SDI, Inc.; Brenda Gutierrez, Salina Area United Way; Sandra Beverly, Community Relations Department, City of Salina; Rachel Hinde, Director of Communications and Military Affairs, Chamber of Commerce; David Norlin, K - State - Salina and Amber Dennett, Executive Director at Friends of the River Foundation. All officers were present.

**Minutes.** The minutes of the July 17th meeting were approved.

**Amendment to the Agenda.** Mike Wilson moved that a new topic concerning gravel driveways in North Salina be placed as the first item of new business. This was seconded and approved.

**Treasurer's report** as of August 20, 2014. Total current assets are \$2,975.08. The report was approved.

**Old Business**

**Prairie Land Food report** by Sandra Beverly. Distribution of food will take place on August 23rd. The deadline for the next order will be Monday, September 15th with a distribution date of Saturday, September 27th. Detailed information will be sent to persons on the NSCD email list.

**SDI report** by Melissa Hodges. A "Fe for a Cure" 5K race or walk will be held on Saturday October 11th along Santa Fe Avenue to benefit breast cancer patients. Information is at <http://feforacure.com>

Fall Fix – Up day will be held Saturday, October 18th and include a downtown clean up of shrubberies, etc.

A zombie pub crawl will be scheduled for October.

**Facebook report** by Jon Blanchard. Development of this is continuing.

**Engagement Grant report** by David Norlin. With the start of the fall semester a new group of students will form interest and work groups and continue canvassing north Salina.

**Continuation of Planning for North Salina.** Jon Blanchard and Greg Stephens discussed a document entitled "Planning for North Salina" which included some items from the document entitled "suggestion list from persons attending the 2014 hog roast and

barbeque, not in order of importance.” The former document is a supplement to these minutes. Attendees were asked to comment on the items listed and prioritize them.

This discussion will be continued at the next meeting.

### **New Business**

**Gravel Driveway Ordinance.** Mike Wilson discussed a proposed city ordinance that could create significant expense to owners of some properties in north Salina that have gravel driveways. He had conducted a survey of about 1/2 of north Salina and noted that 41 properties have gravel driveways.

Mike will present this issue to members of the City Planning Commission at one of their regular meetings.

**City Go buses.** Brenda Gutierrez mentioned that there are 147 bus stops and discussed the possibility of improvements in design. Other topics included the possibility of paid advertising at the stops and free rides to voters on Election Day.

She also discussed a **marketing training session** entitled “Marketing Your Nonprofit: An Opportunity to Accelerate Revenue Growth” which will be held at the Greater Salina Community Foundation on October 1<sup>st</sup> from 9:00 a.m. – 4:00 p.m. Mainstream, Inc. and the Kansas Non Profit Association are helping nonprofits in Kansas bring training to groups. For more information access <http://www.mainstreaminc.net/nsap-news/what-is-nsap>

### **Open Forum**

Mike Wilson discussed discount tickets for the production of Mary Poppins at the Salina Community Theatre.

Bob Bohm, owner of a business on S. Broadway Blvd., discussed problems with mediums.

Amber Dennett discussed an “EPA Brown Field Area Planning Grant” of up to \$200,000 that would pay for remediation of contaminated properties in a “brown field” that could enclose a city block or larger area. It is hoped that several organizations would sponsor the project. It was moved that the NSCD should collaborate on this grant. The motion was seconded and passed.

Rachel Hinde distributed a document by Nextdoor entitled “The Neighborhood Report” which contained the results of an online Harris interactive survey of 2,021 U. S. adults.

**Adjournment.** The meeting was adjourned about 8:50 p.m.

The **next meeting** is scheduled for September 18th.