

# Goals & Objectives



# Goal #1



Make North Salina a thriving and vibrant district (sub-area) that becomes a residential, commercial and cultural destination for residents and visitors.



Create a Master Planned mixed-use community that utilizes smart growth principles and that is economically and physically sustainable;







Improve the overall image of North Salina by “re-branding” the area;



Make North Salina pedestrian and  
bicycle friendly;

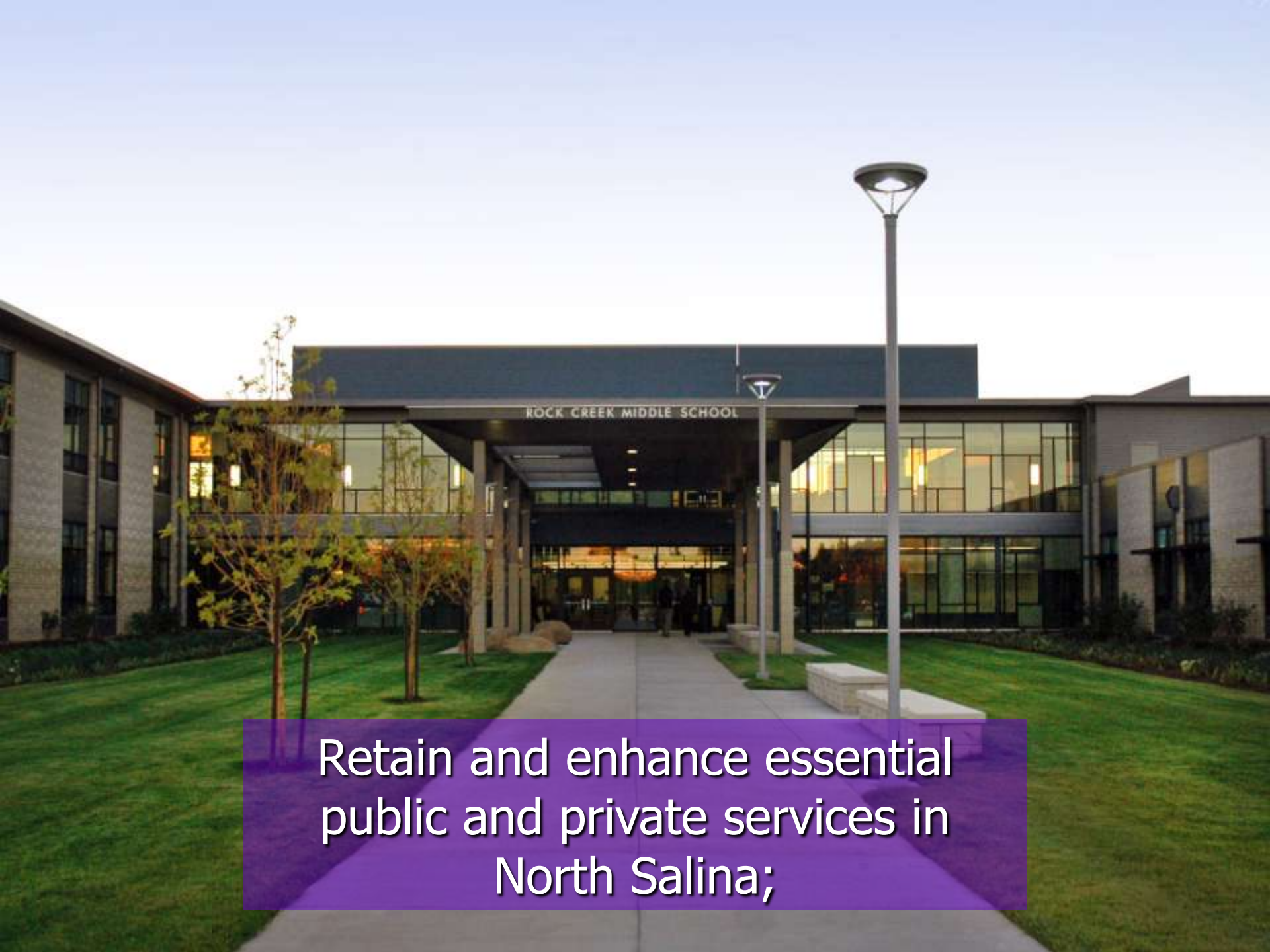






Plan identifiable public gathering places, such as parks, schools, a recreation center and/or other public facilities;





Retain and enhance essential  
public and private services in  
North Salina;





Offer a wide range of housing opportunities and choices;







Establish a community that will attract people of all incomes, ages and occupations;



## Goal #2



*Encourage a  
vibrant  
economy for  
North Salina*



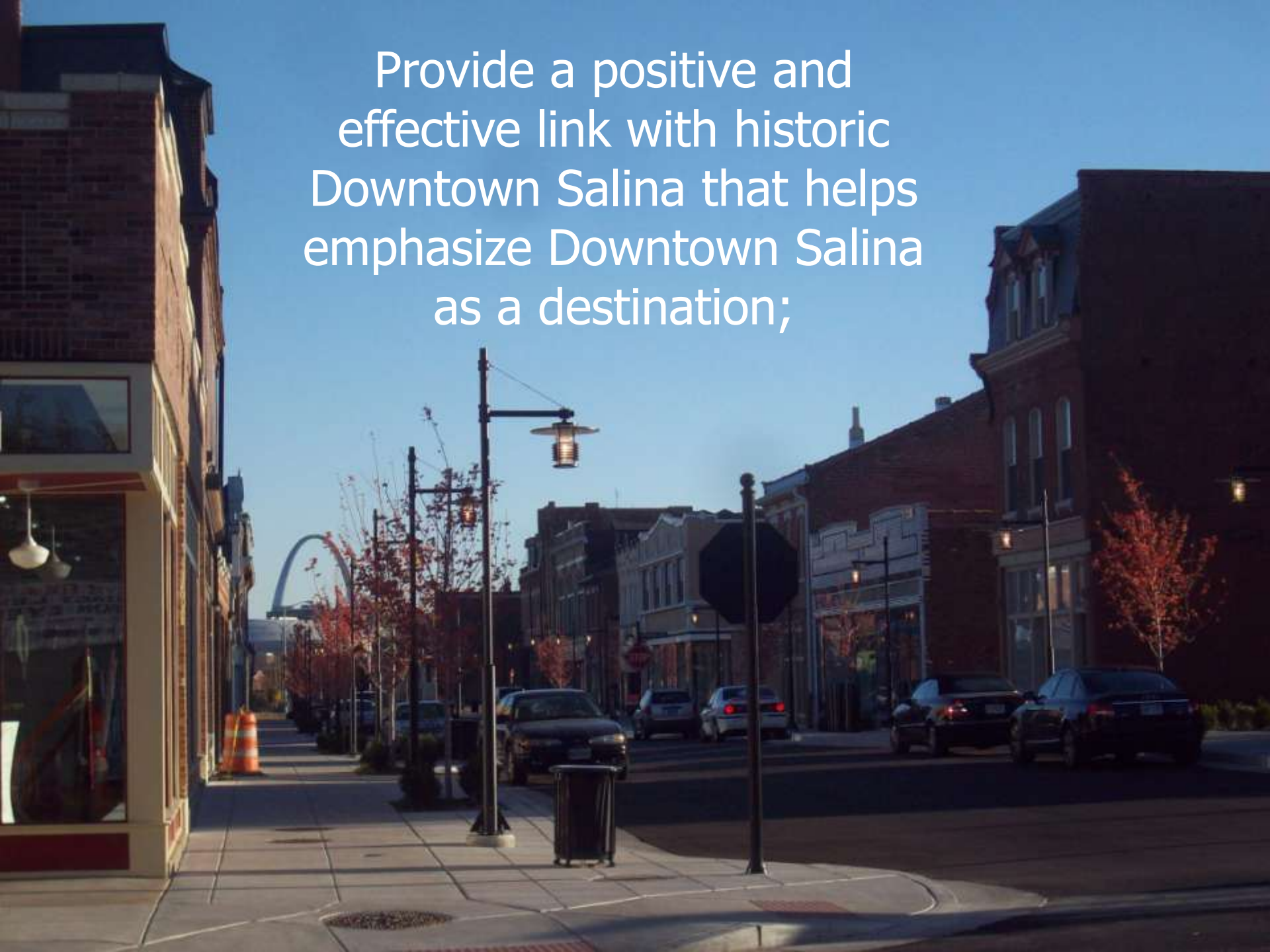


Redevelop the "Crossroads" at Santa Fe and Pacific as a sustainable commercial/community core and destination;





Provide a positive and effective link with historic Downtown Salina that helps emphasize Downtown Salina as a destination;







Market to targeted business segments and industry clusters, such as professional, non-profit, health and specialty services, arts & entertainment, light industrial, service commercial, etc.;







Encourage small business opportunities by providing a range of flexible storefront and office space options;





Establish “Design Guidelines” for cohesive, attractive and efficient development;





Encourage the use of  
shared facilities when  
possible;



Permit and encourage  
mixed-use  
development,  
especially live-over-  
work structures and  
live/work housing;







Create a process that invites the public display of performance and visual art in public spaces;



# Goal #3

A photograph of two men in safety gear (hard hats and high-visibility vests) looking at large sheets of paper, likely blueprints, on a construction site. In the background, the steel framework of a building is visible under a clear blue sky. A blue piece of construction equipment is partially visible on the left.

*Make North Salina attractive to  
developers*



Actively engage City of Salina and Saline County government in redevelopment activities;







Incentivize and encourage the consolidation of properties, when possible or advantageous, to leverage redevelopment projects;





Explore policies that would limit public involvement in financing for infrastructure to redevelopment projects, redevelopment districts and “area of change” since such areas do not have market stability;





Explore the possibility of creating a Salina  
Redevelopment district and explore the most  
effective governance approach;





Encourage public/private  
partnerships;



Identify and  
utilize innovative  
financing tools;








Utilize innovative solutions to resolve temporary gaps in services during early phases until all services are available;







The image consists of two parts. The top part is an aerial perspective drawing of a city block with various building footprints, streets, and a dashed line indicating a proposed development path. The bottom part is a site plan showing the layout of buildings, alleys, and streets. The site plan includes labels for 'Alley', 'Courtyard', 'Duplex', 'Triplex', 'Quadruplex', 'Penthouse', and 'Carriage House'. A purple text box is overlaid on the center of the image.

Strongly consider form-base zoning as an overlay approach at specific locations to help make development decisions predictable, fair and cost effective.



# Goal #4

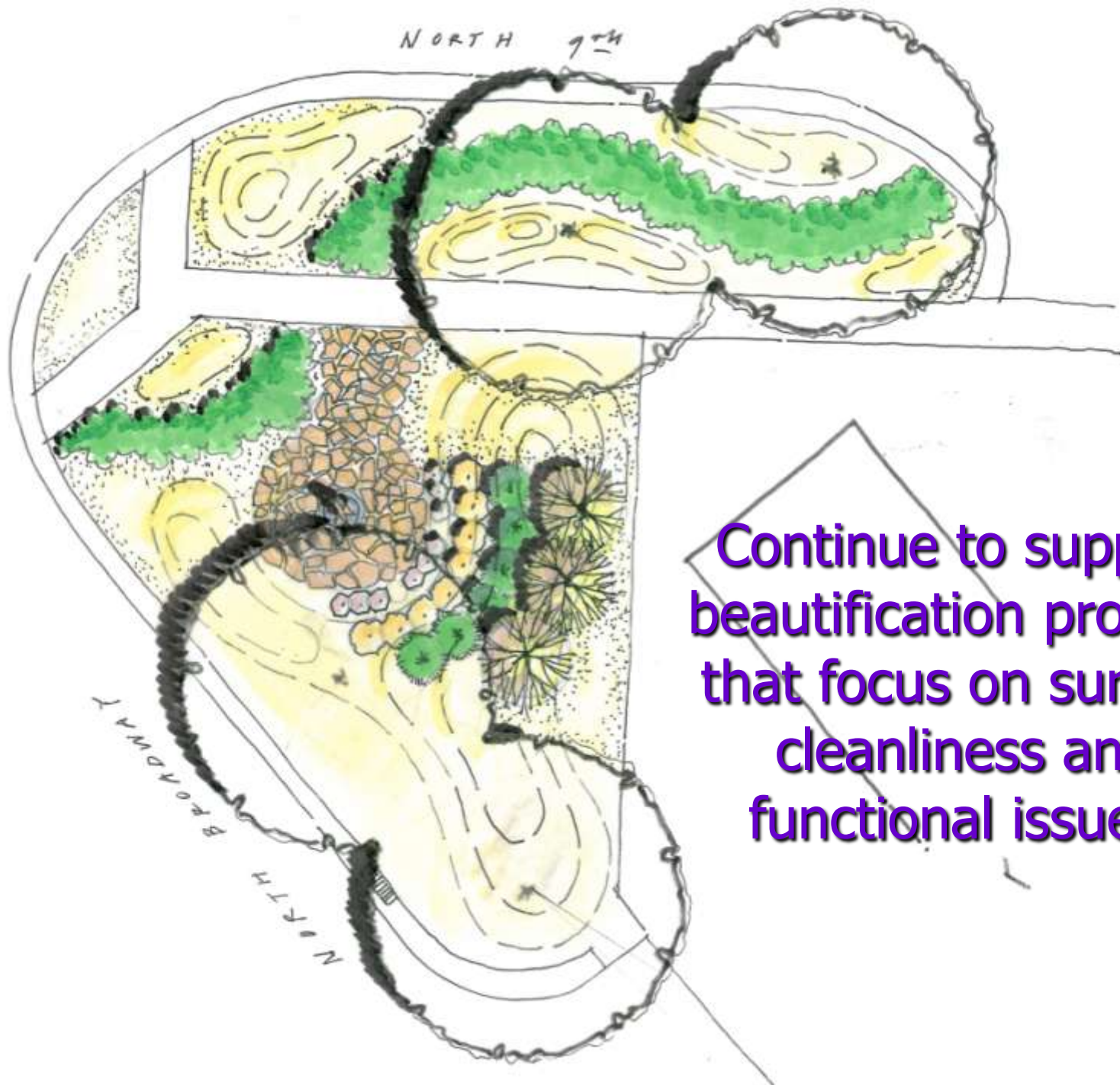
*Beautify Salina*





Enforce a Property Maintenance Code;

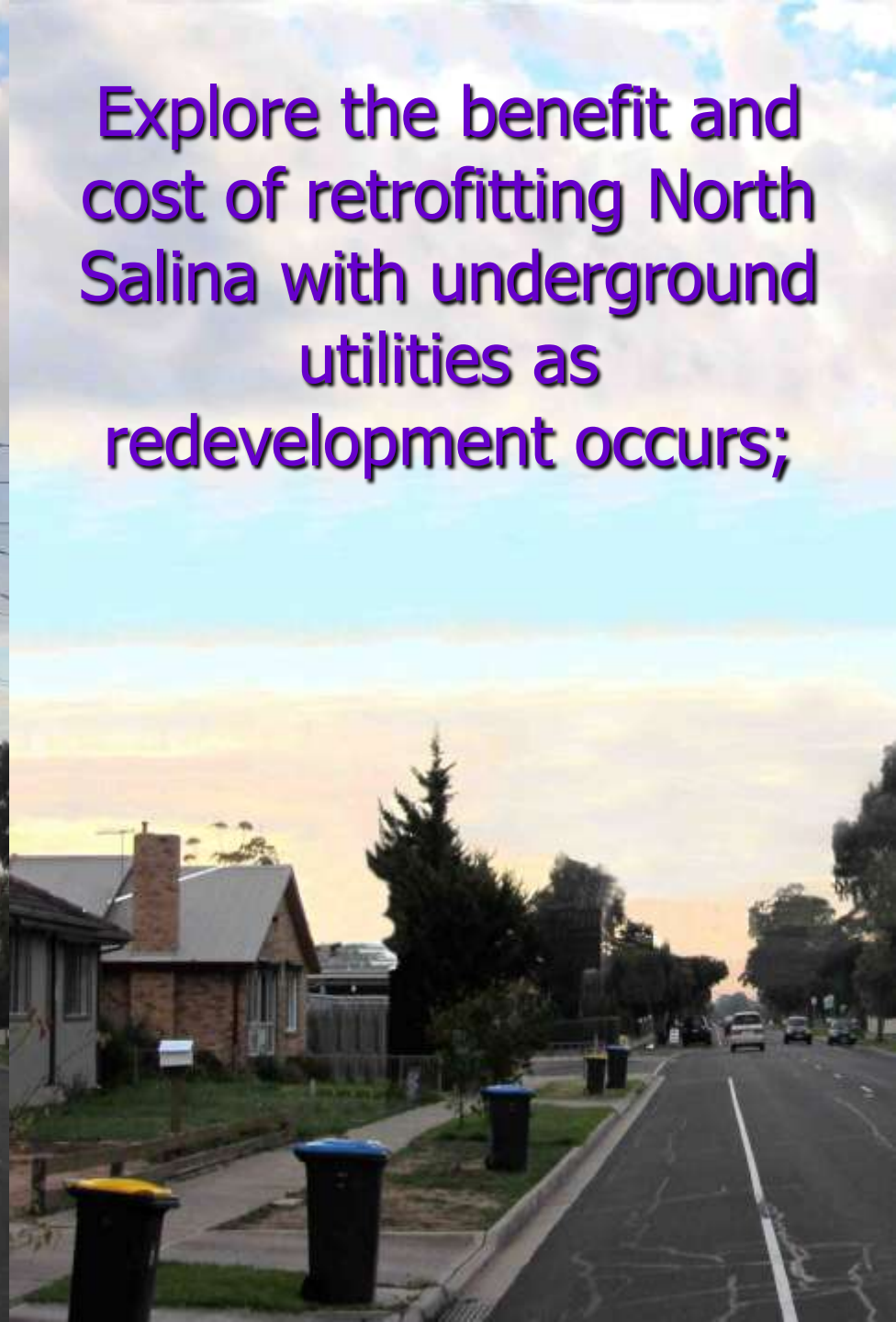





Continue to support beautification projects that focus on surface cleanliness and functional issues;



Explore the benefit and cost of retrofitting North Salina with underground utilities as redevelopment occurs;





A photograph of a residential street lined with mature trees. The street is paved and has a concrete curb on the left. On the right, there are houses and parked cars. A large tree on the right has a sign that reads "WARNING" and "TREE AREA PROTECTED BY NEIGHBORHOOD WATCH". The trees have green and yellow leaves, suggesting spring or early summer. The sky is blue with some clouds.

Explore the benefit of establishing a street tree ordinance to enhance neighborhoods and to in-fill gaps in existing street tree canopies;






Plan and develop the three major gateway corridors into Salina on North 9th Street, North Ohio Street and East Pacific Avenue;



# Goal #5



*Design a safe and efficient system  
of streets, sidewalks, paths, trails  
and parking facilities*



Consider of converting  
certain North Salina  
streets to cul-de-sacs to  
create smaller close-knit  
neighborhoods and a  
more “walkable”  
community;





A woman in a red athletic outfit is running on a dirt path. In the background, there are green trees, a row of houses, and a street with a car. A sign on the right side of the path reads "BIKE LANE".

Consider conversion of  
Hamilton Street to a  
linear hike & bike trail to  
promote connectivity and  
a “walkable” community





Explore landscaped roundabouts on Otis Ave. at 9th Street and Santa Fe Ave. to ease and re-direct automobile traffic onto North Santa Fe and to Downtown Salina;

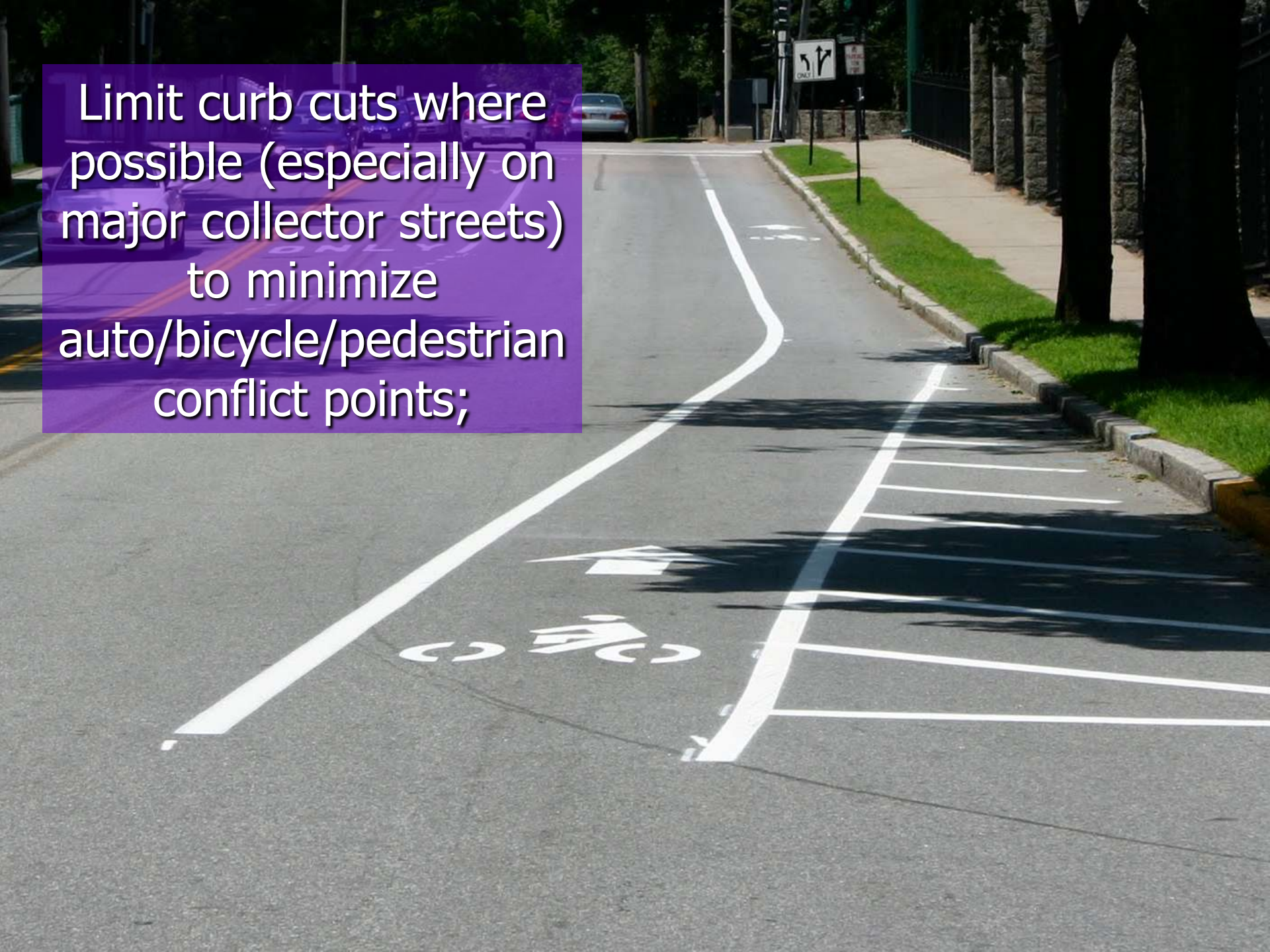




Establish convenient areas and/or routes for possible employee shuttle services by area employers outside of north Salina;



Limit curb cuts where possible (especially on major collector streets) to minimize auto/bicycle/pedestrian conflict points;





When possible,  
combine or share  
parking areas when the  
parking demand for  
uses with separate and  
distinct hours of  
operation allow for  
such sharing;





Re-establish Santa Fe Avenue  
as our major north-south axis  
with the two major termini at  
St. John's Military School and  
Kansas Wesleyan University;





# Goal #6



*Establish a link to the historic  
Downtown Lee District*



Establish design standards and Guidelines (similar to the Lee District approach) for the architectural appearance of North Salina, primarily on North Santa Fe Ave. and Pacific Ave.;

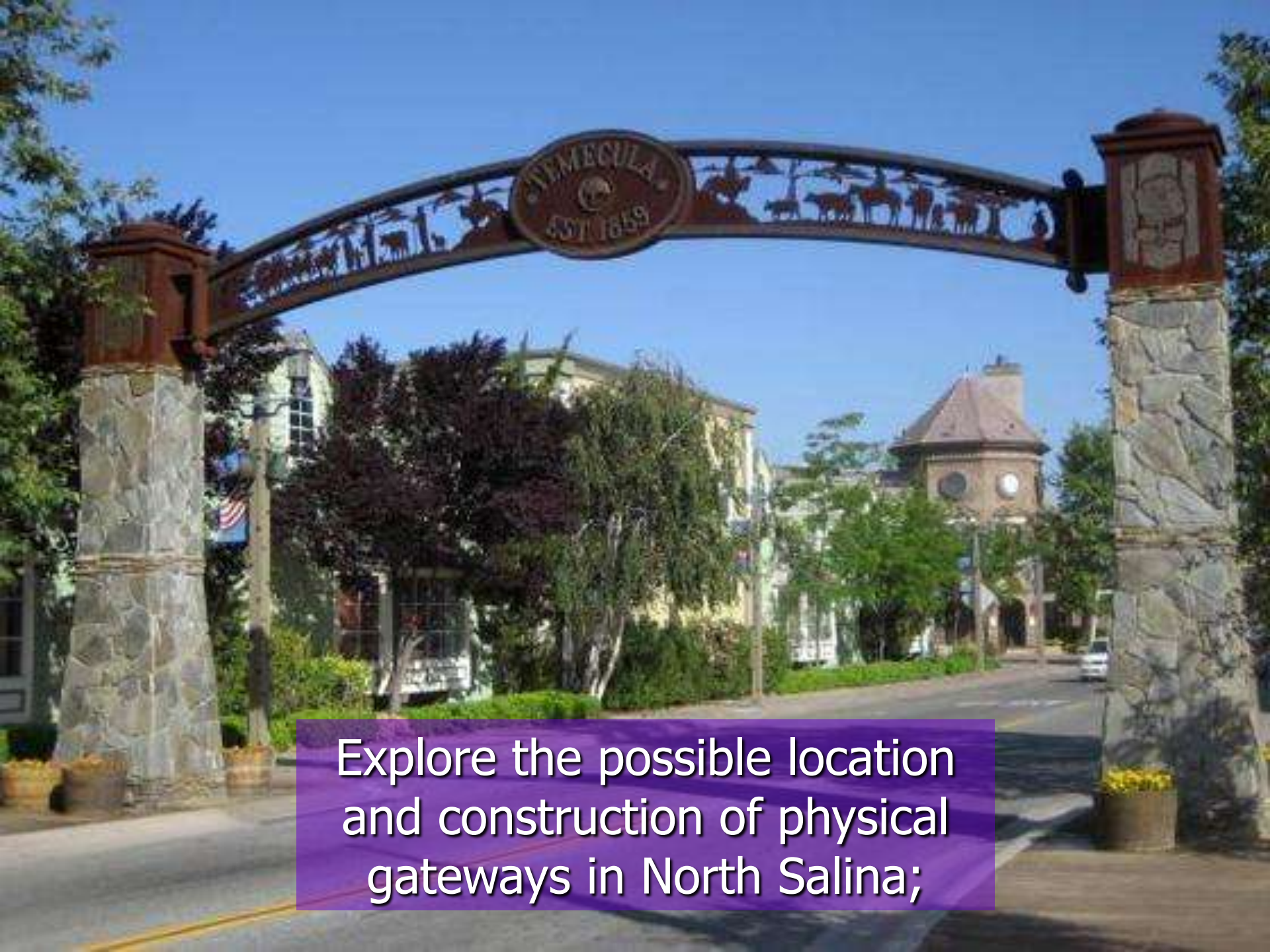






Provide a streetscape design and utilize elements consistent with the Downtown Salina Lee District Streetscape Plan;





Explore the possible location and construction of physical gateways in North Salina;



Explore removal  
and/or reuse and  
environmental  
remediation of  
abandoned grain  
elevators;







Create opportunities that compliment and support existing business and housing activities in the Lee District.



# Goal #7

*Create a "Sense of Community"*





Encourage the establishment of  
neighborhood groups;





Implement a policy encouraging Homeowners Associations for redeveloped residential areas to create an environment of "self- governing" neighborhoods;





Provide residential areas easily accessible links to commercial areas, parks, recreational facilities and trail system;





Site and develop schools that are easily and safely accessible to all residential areas;







Encourage increased interaction among public safety personnel and neighborhood residents through initiatives such as community policing, scheduled neighborhood conversations and use of existing facilities as a neighborhood location to complete administrative tasks;



Explore the possibility of a combined “Public Safety Station” in the neighborhood that might include police, fire and EMT services.



This could be planned and designed to serve the neighborhood, City of Salina and Saline County needs;