

North Salina Community Development, Inc.

Salvation Army Community Center

April 17, 2014

Meeting Minutes

The meeting began at approximately 7:00 p.m.

Attendance. Twenty persons were present including Jon Blanchard, City Commissioner; Jim Gile, County Commissioner; Johnna Voseller, USD 305 Board member and Treasurer of the NSCD; Dina Giron, Human Relations Specialist for the City of Salina; Melissa Hodges, Executive Director of SDI, Inc.; David Norlin, K - State – Salina; Anthony Trevaton, pastor of United Methodist Grand Avenue Church and Brenda Gutierrez, Salina Area United Way. All officers were present.

Minutes. The minutes of the March 20th meeting were approved.

Treasurer's Report. There was no activity; therefore, the balance in the checking account remained at \$2921.25. The report was approved.

Old Business

Engagement Grant Report by David Norlin. Canvassing of North Salina will continue this Saturday and also Tuesday, April 22nd, when students will meet at the Grand Avenue church at 3:00 p.m. and canvass until 7:00 p.m.

2014 Strategic Planning Update. At the suggestion of Jon Blanchard this report was moved to the end of the meeting.

SDI Report by Greg Stephens. At the last meeting 10 – 15 persons were present and the budget and forthcoming events were discussed. Greg also attended the annual meeting.

Hog Roast Planning Committee Report by Mike Wilson. The event will be held Saturday, June 7th in Thomas Park and the next committee meeting is scheduled for Thursday, April 24th, 5:30 p.m. at Ad Astra.

Paul Hemmy will cook the hog and Liz Lee will prepare some of the food and supply games for children. Persons should bring photographs of rain barrels, “5 corners” and the Christmas float and these will be posted. David Norlin will have surveys. To donate and earn a tax credit, write a check to the Greater Salina Community Foundation with the notation “NSCD Hog Roast” and mail to P.O. Box 2876, Salina, KS 67402 – 2876. Persons wishing to help with the hog roast should contact Mike Wilson.

Spring Spruce Up Report by Darrin Wright. At “5 corners” 25 cubic yards of mulch was applied, swales prepared and grass planted. The majority of plants should arrive in a few days and a plan for maintenance and watering of the area should be developed.

Barb Goode reported on tasks completed in another areas.

New Business

Salina Downtown, Inc. Presentation by Melissa Hodges, Executive Director. SDI is a business improvement district with a 13-member board that meets monthly. New activities include a Downtown Ambassadors' Committee for the purpose of contacting new businesses, a Retailer's Forum that meets quarterly to discuss marketing and a Homeless Committee that will investigate the homeless situation in the downtown area.

Other activities will be a "happy video", involving city commissioners and other leaders, that will be recorded downtown next week, the 1 mile **National Walk at Lunch Day** hosted by Blue Cross – Blue Shield on April 30th and the Kansas Sampler Festival at which will be displayed crafts and foods on May 3rd and 4th.

An event of special interest will be the unveiling of the 2014 sculptures on Santa Fe Avenue on May 17th. All statues will be wrapped and then revealed simultaneously and performers will participate.

SDI is considering partnering with Leadsled, the automotive event.

"5 Corners" Dedication Report by Greg Stephens. This is scheduled for May 4th at 2:00 p.m. There will be a brief dedication and celebration at the site then a reception at the Bergen studio. Family members will attend and music will be provided.

North Salina Photovoice Research Project Report by Pat Brooks. She lived in north Salina most of her life, her children attended Hawthorne school and she currently is completing a masters degree program at K – State.

The purpose of this project is to develop the capacity for and empowerment of the residents of north Salina to come together collaboratively with other stakeholders. This research seeks to engage the participants in a process to improve their understanding of themselves and their community.

During this 6-month project fliers will be distributed inviting people to engage in the research and photographs will be taken. Volunteers age 12 and older are needed.

2014 Strategic Planning Update by Jon Blanchard. Due to a lack of time this will be discussed at a future meeting; however, Jon briefly mentioned five categories that included a regional park, economic development, youth engagement activities, redevelopment planning and community engagement. These will be discussed thoroughly and ranked at a future meeting.

Open Forum

Barb Young, Greg Stephens and Barb Goode attended a County Commission meeting and discussed a possible expo center in north Salina.

Discover Salina Naturally will be held Sunday May 4th at Lakewood Park from 11:00 a.m. to 4:00 p.m.

Adjournment was at 8:32 p.m.

Next meeting is scheduled for May 15th.